

CALL FOR ARTISTS: 2D Public Art Installation- Atchafalaya National Heritage Area Mural

Contact Email: g.bonner@cityofmc.com ; h.roy@cityofmc.com ; cbyrne@crt.la.gov

Call Type: 2D Public Art Installation

Work Size: 8 ft. x 20 ft. {5:2 aspect ratio}

Eligibility: Artists residing in Louisiana

State: Louisiana

Entry Deadline: October 13, 2023 @ 4 p.m. (Central)

Budget: \$1,500

REQUIREMENTS:

To be considered for this opportunity, artists must submit the following documents via email to g.bonner@cityofmc.com or via mail to P.O. Box 1218, Morgan City, LA 70381, by Friday, October 13, 2023, at 4 p.m. (Central):

- Statement of Interest: A comprehensive description of the envisioned artwork, including a rough sketch or preliminary design (if available).
- Previous Work Samples: A minimum of three (3) JPG or PNG image files showcasing relevant past work. Combine images into one PDF file for submission.
- Formal CV or resume: Provide a PDF detailing past experience relevant to the project.
- Artist Biography: Include a brief artist biography in PDF form.

PROJECT OVERVIEW:

The City of Morgan City invites qualified artists to propose a 2D public art installation in Historic Downtown Morgan City, Louisiana. The artwork will be printed on adhesive vinyl by a local printing company; digital artwork is preferred but not required. Sketches, drawings, paintings, etc., will be accepted but scanned by the local printing company for digitization. The project aims to bring activation, energy, color, and beauty into the city while reflecting the local community's relationship with the Atchafalaya River. The selected artwork must incorporate the word "Atchafalaya" and encourage a sense of place. The project is intended to be artist-led, allowing creative expression in telling the story of the community's connection to the river. Artists are welcome to discuss their conceptual designs with the Art Jury before final submission.

BUDGET:

The project budget will not exceed \$1,500. This budget should cover all artist services from development through completion. This includes, but is not limited to, artist fees, travel, materials, design, installation, transportation, coordination, and other direct costs. The cost of vinyl wall adhesive printing is not included in the project budget. The City of Morgan City will cover the printing cost.

ABOUT THE SITE:

724 Front Street, Morgan City, LA 70380

Greenwood Street Side of Building (*see photo below for details*)

Dimensions: 8 ft. x 20 ft.

**SCOPE OF WORK:**

The artwork should consider the following:

- Semi-permanent and weather-resistant design
- Vinyl wall adhesive printing (installation by a professional local printing company)
- The size of the project is expected to be 8'x20'. However, this is open for discussion based on artist proposals.
- Adherence to the RFQ guidelines and community reflection
- Encouragement of site interaction upon installation
- Collaboration with the Art Jury for concept approval
- Artist's presence and assistance during on-site production
- Participation in the unveiling event, mutually agreed upon with the city officials and Atchafalaya National Heritage Area representatives

SELECTION PROCESS:

The selection process for the 2D Public Art Installation at Atchafalaya National Heritage Area Mural will begin with artists submitting their qualifications via email to g.bonner@cityofmc.com with the subject line "Atchafalaya National Heritage Area Mural Submission" or mailing their submissions to Genie Bonner at City Hall (P.O. Box 1218, Morgan City, LA 70381). All submissions must be received by October 13, 2023, at 4 p.m. (central). The Art Jury, consisting of various stakeholders, will then carefully review all submissions and select three finalists based on criteria such as artistic excellence, appropriateness of medium and style, ability to create site-specific works, and availability to engage in the project. The finalists may be invited for interviews or final presentations before the Art Jury ultimately chooses one artist to be awarded the commission grant. We encourage artists from diverse backgrounds and experiences to apply, as we are committed to creating an inclusive and vibrant art installation that reflects the rich heritage and community of Morgan City.

EVALUATION CRITERIA:

Proposals will be evaluated based on the following criteria:

- Artistic excellence and originality, as demonstrated by past work images and supporting materials.
- Appropriateness of the artist's medium, style, and experience in relation to the project's goals.
- Ability to create site-specific or site-reactive artwork.
- Availability to actively participate in the design and implementation of the project.
- Preference may be given to artists with connections to the local community, but residency in Morgan City or Acadiana is not required.

ELIGIBILITY:

- Artists from all backgrounds are encouraged to apply.
- Demonstrated experience in executing art in the 2D public art realm ideal, but not required.
- Artists must be Louisiana residents.

EQUAL OPPORTUNITY STATEMENT:

The City of Morgan City is an equal opportunity employer committed to inclusivity and diversity. We encourage all artists to apply regardless of race, color, religion, gender, gender expression, age, national origin, disability, marital status, sexual orientation, size, ability, ancestry, immigration or residency status, military status, or any other identity. We encourage ALL artists to apply.

NOTIFICATIONS & PROPOSALS:

- Award notifications will be issued in late October 2023.
- The selected artist will receive a detailed timeline and must sign a professional services agreement with the City of Morgan City.
- Proposals must include concept, materials, size, installation requirements, maintenance details, and budget.
- All proposal documents and renderings will become the property of the City of Morgan City and may be used for educational and promotional purposes. Each artist's proposal and/or renderings may be exhibited for the Art Jury and community consideration.

NOTE: *"The City of Morgan City and the Art Jury reserve the right to change, modify, or revise the Call to Artists, in part or whole, at any time before the submittal deadline without prior notice. Any change, modification, or revision can be found at www.cityofmc.com. The City of Morgan City and the Art Jury also reserve the right to reject any or all applications or proposals, to reject any artist, or to terminate the selection process for any project without prior notice."*

DISCLOSURE STATEMENT:

The City of Morgan City is not liable for any proposal submission costs. The City reserves the right to reject any or all proposals and make multiple awards. Municipal permit fees required will be waived, but awarded artists may still need to obtain permits. The City does not discriminate based on various factors and aims to provide an inclusive environment for all individuals.

FOR QUESTIONS CONTACT:

Genie Bonner at g.bonner@cityofmc.com or 985-385-1770

Hannah Roy at h.roy@cityofmc.com or 985-385-1770

GUIDELINES FOR SUBMISSIONS

DEADLINE FOR SUBMISSION IS FRIDAY, OCTOBER 13, 2023, @ 4 PM (CENTRAL)

1. The theme must reflect the Atchafalaya River or the Atchafalaya National Heritage Area. It must incorporate the word “Atchafalaya” and depict the local community through art. The project is intended to be artist-led, allowing creative expression in telling the story of the community’s connection to the river.
2. Submissions should be horizontal {5:2 aspect ratio}. Digital design renderings should be provided in one of the following formats: vector files, PDF files, or image files. Sketches, drawings, paintings, etc., will be accepted but scanned by the local printing company for digitization.
3. Submissions should include:
 - a. Brief Statement of Interest
 - b. Preliminary Design
 - c. Previous Work Samples
 - d. Formal CV or Resume
 - e. Brief Artist Biography
4. Submit qualifications via email to g.bonner@cityofmc.com with the subject line “Atchafalaya National Heritage Area Mural Submission” or via mail to P.O. Box 1218, Morgan City, LA 70381. All submissions must be received by Friday, October 13, 2023, at 4 p.m. (central).